THE INTERVID

AN ISRAELI-HUNGARIAN BI-NATIONAL PRODUCT COLLABORATION



INTERVID: THE PRODUCT

WHAT IT IS | WHAT IT DOES | WHY IT'S NEEDED

- Provides an interactive video-conference experience
- Allows the visually-, hearing-, cognitively-, and even linguistically*impaired to communicate face-to-face with a person trained to help
 them (* like tourists!)
- Can be mounted at locations for the mobility-challenged, as well (i.e. at wheelchair height)
- Allows a small number of centrally located customer service representatives to provide support to special needs passengers at a large number of remote locations (e.g., bus stops) simultaneously
- A cost-effective way for transit providers to comply with accessibility regulations, improve passenger experience, and increase ridership

INTERVID: THE SYSTEM

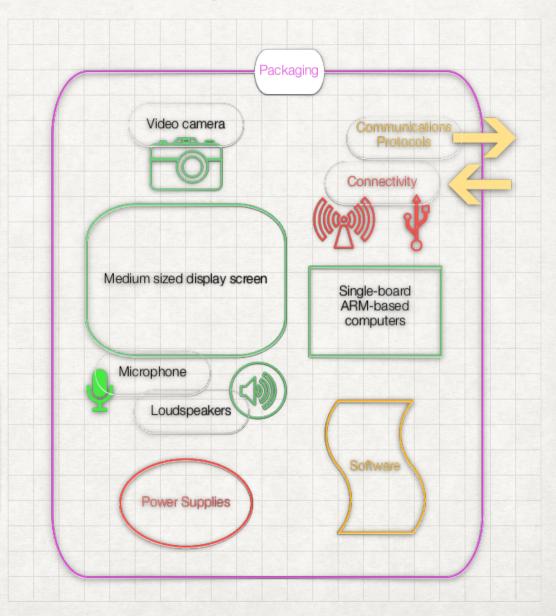
THE BIG PICTURE

- The INTERVID DEVICE is the passenger-facing component of a larger system; it's where the passenger sees and interacts with a support person
- The support person, in the remote center, has more:
 - Support people work on INTERVID-based workstations
 - An INTERVID monitor module provides the integrated screen camera with eye-centric display
 - Headset instead of microphone / speakers of the passenger-side device
 - An additional monitor and control software on a full PC gives the support person the power to choose which INTERVID to interact with
- Passenger-side, customer (transit operator) preference will decide whether the INTERVID should show general information (e.g., real-time bus schedules) or advertising when it's not being used for communications

INTERVID: THE DEVICE

WHAT IT'S MADE OF | COMPONENTS | TECHNOLOGIES

- Israeli contributions:
 - Overall design
 - Software
 - Communications protocols
- Off-the-shelf Components
- Hungarian contributions:
 - Electronics
 - Packaging
 - Prototyping / Manufacturing



THE TEAM

WHO WE ARE | WHAT WE DO

- WeDrive R & D, Ltd. Jerusalem-based startup in the mobility sector, providing the concept and developing the software
 - Unspecified Israeli partner to contribute accessibility advice and do early usability studies (discussions w/ 2 possible partners ongoing)
- PL3 Services, Ltd. Pécs-based electronics lab coordinating the Hungarian team, building prototypes, develop manufacturing process
 - Engage consultants for field testing, regulatory approvals,
 coordination with potential customers
- Budapest University of Technology and Economics (BME) responsibility for electronics and product hardware design